



## FACULTY PROFILE

Name of Faculty	VINEETHAN T
Department	Commerce
Designation	Associate Professor
Email Id	vineethantkilur@gmail.com
Teaching Experience (Years)	18
Field of Research (if any)	Taxation and Tourism
Research Activities	
Major and Minor Projects undertaken	<ol style="list-style-type: none"><li>1. Minor Research Project titled “Impact of Globalisation on MSMEs with special reference to Kozhikode District”. Grant released in the year 2014-15 under MRP (H) (Plan) No. 1637-MRP/14-15/KLCA026/UGC-SWRO.</li><li>2. Minor Research Project on “Rehabilitation schemes of MSMEs in Kerala” (Cluster of Colleges).</li></ol>

List of Publications (Journal Articles/Research Papers/Conference Papers)		
No.	Publication Details	Type of journal
1.	Dr. MV. Praveen, KC. Muhammad Salim, T. Vineethan and M. Aghilesh. (2025). Green governance in greenery state: examining the policies, institutions and environmental initiatives of Kerala. <i>International Journal of Research in Commerce and Management studies</i> , 7(1),164-174. <a href="https://doi.org/10.38193/IJRCMS.2025.7112">https://doi.org/10.38193/IJRCMS.2025.7112</a>	Web of Science
2.	Dr.MV. Praveen., T. Vineethan., & Seetha Sasi. (2024). The Effect of Tax Literacy and Tax Planning of Working Women on Savings, Investment, and Wealth Creation Behaviour.12 (7), 105-116. <a href="http://www.questjournals.org/jrhss/archive.html">http://www.questjournals.org/jrhss/archive.html</a>	Peer reviewed-refereed
3.	T. Vineethan, MV. Praveen, K. Narthana. (2024). Youngsters' Cognition Towards Goods and Services Tax (GST) In India: A Study Focused on Non-Finance Undergraduates. <i>European Economic Letters (EEL)</i> , 14(2), 3778–3785. <a href="https://doi.org/10.52783/eel.v14i2.1826">https://doi.org/10.52783/eel.v14i2.1826</a>	ABDC Journal
4.	Praveen, M. V., & Vineethan, T. (2024). Altruistic Consumption Behaviour: An Exploratory Study in Kerala Context. <i>International Journal of Innovative Scientific Research</i> , 2(4), 21-27. <a href="https://ijisr.net/ijisr/article/view/20">https://ijisr.net/ijisr/article/view/20</a>	Scopus
5.	Vineethan, T. (2021). A Comparison of Tourism Performance of Kerala with National Performance based on Selected Parameters. <i>Shodhsamhita: Journal of Fundamental &amp; Comparative Research</i> , ISSN: 2277- 7067	CARE Approved, Peer Reviewed and Referred
6.	Vineethan, T., & Dr. Sravana, K. (2021). Spectacular Resemblance in GST Revenue Collection of Kerala and Karnataka: An Analysis of Growth Inclination and Performance. <i>NIU International Journal of Human Rights</i> , ISSN: 2394-02978	UGC Approved
7.	Vineethan, T. & Dr. Sravana, K. (2019). Has GST Reform Reduced the Purchasing Power of Consumers in Kerala? <i>Journal of Emerging Technologies and Innovative Research</i> , ISSN: 2349- 5162	UGC and ISSN Approved
8.	Vineethan, T. (2018). Impact of Globalisation on MSMEs in Kozhikode District of Kerala State. <i>Journal of Emerging Technologies and Innovative Research</i> , ISSN: 2349-5162	UGC and ISSN Approved
9.	Vineethan, T. (2018). Grim Scenario of Road Accidents in Kerala: A Comparison of Kerala and National Statistics. <i>Edu World</i> , ISSN: 2319-7129	Peer Reviewed /Refereed Journal (Print)
10.	Vineethan, T. (2018). Performance of South India in GST Revenue Collection: A Comparison of Kerala, Karnataka and Tamil Nadu. <i>Education Plus</i> , ISSN: 2277-2405	Peer Reviewed /Refereed Journal (Print)
11.	CV. Shaji & Vineethan, T. (2017). A Study on Attitudinal Infrastructure Support of Kudumbashree Mission to WMEs in Kozhikode District. <i>Multidisciplinary Scientific Reviewer</i> , ISSN: 2393-9893	Online Peer Reviewed/Refereed
12.	Vineethan, T. (2022). Pendulum of Revenue Tilts Towards GST After Its Implementation. <i>Innovation Management in the Post Covid Epoch: Adapting, Shifting Footing for Post Crisis Growth</i> , ISBN: 978-93-9231354-7, Taran Publication	International Conference Paper

13.	Vineethan, T. & Dr. Sravana, K. (2020). Effect of Goods and Services Tax on Aggregate Commercial Tax Revenue of Kerala State. <i>Juni Khyat</i> , ISSN: 2278-4632, 10(7), 175-183	UGC-CARE (Print)
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**List of Books Authored:**

Sl. No.	Details
1	“Banking and Services Management”, Published by Calicut University Central Co-operative Stores Ltd. No.4347, Calicut University P.O., 673635. Year: 2016
2	“Project Management”, ISBN 978-93-92143-98-4, Published by Calicut University Central Co-operative Stores Ltd. No.4347, Calicut University P.O., 673635. Year: 2021
3	“Human Resource Planning and Development”, ISBN 978-93-94931-21-3, Published by Calicut University Central Co-operative Stores Ltd. No.4347, Calicut University P.O., 673635. Year: 2022

<b>Address for correspondence (with PIN Code)</b>	THORAYINTAVITA (House), KILUR (P.O), PAYYOLI (Via), KOZHIKODE (Dist.), KERALA, 673522 (PIN).
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<b>Academic qualifications:</b>			
<b>Name of Degree</b>	<b>Name of Board/University</b>	<b>Year of passing</b>	<b>Subject</b>
B. Com (Costing)	University of Calicut	1993	Commerce
M. Com (Accounting & Taxation)	University of Calicut	1995	Commerce
B. Ed.	University of Kerala	1997	Commerce
Ph D	University of Calicut	2025	Commerce

**Orientation/Refresher Courses attended:**

Sl. No.	Course	Duration	Institution
1	Orientation Course	02.07.2009 to 29.07.2009	UGC-ASC University of Calicut
2	Orientation Course (For Programme Officers, NSS)	17.07.2014 to 23.07.2014	ETI for NSS, Rajagiri College of Social Sciences
3	Refresher Course (In Commerce & Management Studies)	15.06.2012 to 05.07.2012	UGC-ASC University of Calicut
4	Refresher Course (In Commerce & Management Studies)	18.07.2018 to 07.08.2018	UGC-HRDC University of Calicut
5	Refresher Course (In Environmental Awareness & Disaster Management (I.D.)	26.11.2019 to 09.12.2019	UGC-HRDC University of Allahabad

**Details of Seminar/Conference Paper Presentations/Invited Talks:**

Sl. No.	Title	Seminar/Conference	Date	Organiser
1	Pendulum of Revenue Tilts Towards GST after its Implementation	International Conference on “The New Normal: Crisis Resilience and Re-invention”	Feb:15, 16 & 17, 2022	Amal College of Advanced Studies, Nilambur.

2	Effect of GST on Hotel Industry in Kozhikode	National Seminar on “GST – Developments and Challenges	Oct: 18, 19 & 20, 2023	Dept of Commerce, Maharaja’s College, Ernakulam.
3	Is GST a Boon or Bane for Kerala? (Invited Talk)	Wisdom Waves '25: A Seminar Series, 2 <sup>nd</sup> Edition	March 10, 2025	IQAC & Dept of Commerce, National College, Puliyavu.